

Contributor Guide

Maple Publishing Pty Ltd seeks thought-provoking articles and real-life stories from over 50s, retirees and seniors. We also welcome guest posts from experts on retirement issues. Our editors are eager for well-written stories to share with our Australian senior readership.

We seek timely, relevant, correctly informed and engaging content that sparks discussions in our one-million-strong community and ideally generates widespread social media engagement and attention from other media outlets.

Calling all contributors! Are you over 50 and bursting with stories, tips, and wisdom to share? We want to hear from you! Here are the areas we're actively seeking contributions for:

- **Memory Lane:** Join us as we stroll down Memory Lane in our nostalgia column, "We Remember When." Share your reflections on memorable experiences, objects, and moments from your past.
- **Family Chronicles:** Delve into the intriguing world of family secrets in our column, "Family Secrets." Share true stories that unveil the hidden layers of your family history, all under anonymous by-lines to protect contributors.
- **DIY Masters:** Have you learned valuable lessons the hard way? Share your expertise in our "Do It Yourself" column. From craft and gardening to life hacks and decluttering, we welcome your how-to articles accompanied by high-resolution photos.
- **Grey Nomad Adventures:** Calling all grey nomads! Share your tales from the open road in our "Grey Nomads" column. Whether it's caravanning journeys through Australia or adventures overseas, we want to hear about your experiences, routes, and destinations infused with humour and relaxation.
- **Wanderlust Chronicles:** Embark on vicarious journeys through our "Traveller" column, featuring stories from big retirement holidays that inspire others to explore the world. Whether solo or with companions, share your adventures and photos to ignite wanderlust in our readers.
- **Solo Sojourns:** Are you a solo traveller navigating the globe? Inspire others with your tales of independence and exploration in our "Solo Traveller" column. Your stories could be just the nudge someone needs to embark on their own solo adventure.
- **Laughter Therapy:** Bring joy to our readers with your humorous anecdotes in our "Funny Stories" column. From life's absurdities to heart-warming moments with grandkids, we welcome all things funny, comical, and light-hearted.
- **Retirement Roadmap:** Share your expertise as an experienced retiree or retirement coach in our "Retirement Guides" column. From health and well-being to financial management

and technology, offer reflections and insights to help others navigate the retirement journey.

Whether you're reminiscing, sharing travel tales, imparting wisdom, or spreading laughter, your contributions enrich the lives of our over-50s community. Send in your submissions today and join our vibrant community of contributors!

What you need to know about contributing to Starts at 60

All submissions must adhere to our Terms & Conditions. By submitting a written piece to Maple Publishing Pty Ltd, in any format, including any text, images, graphics, or video, you agree that you have read and understood the terms outlined, allowing Maple Publishing Pty Ltd to publish and distribute submitted content to its audience via its websites, social media platforms and other third-party media platforms in perpetuity.

You warrant that you have all the necessary rights, including copyright and distribution, in the content and images you contribute, that your content is not defamatory and that it does not infringe any law. You indemnify Maple Publishing Pty Ltd against any legal fees, damages and other expenses that may be incurred by Maple Publishing Pty Ltd as a result of a breach of the above warranty.

When submitting a post, please provide:

- Any relevant links and images (including photos of the people who are being described in your story, where possible and appropriate).
- A biography of up to 200 words and a high-resolution headshot of the author (unless you are submitting anonymously if this is the case, please make that clear in your submission).

The post's text should be copied into the body of the email AND attached to a Word document. Please aim to keep posts below 500 words.

Sending your submission

Please send submissions to: editor@oa50.com.au

Unfortunately, due to the high volume of submissions we receive, only applicants with successful submissions will be contacted. Submissions of more than 500 words will not be accepted unless agreed to with the Editor.

If it is an urgent submission of a timely nature, please title: 'URGENT SUBMISSION: <Title of Submission>'

Rules regarding payment for written work

AOF may provide a small payment or incentive for your original work if it is published, subject to conditions. We publish a limited number of stories per month—the final decision on what is

published lies with our editor. Stories must be of broad interest to our readers to be published. Stories will be edited to meet our editorial needs, which may see your story re-headlined.

Stories must be original work to qualify for payment. 'Original work' means the post cannot have been previously published elsewhere at all, including on a personal blog or AI-generated. You may, of course, submit a post from your blog via a link or an article you have written for a book or other activity, but note that payment does not apply to work already published.

If you are not seeking payment for your work, please note this in your correspondence.

Submitting content that you have published elsewhere

We will consider republishing content published on your blog if it is of strong interest to our readers, with appropriate copyright release (see Terms and Conditions below). We do not pay or provide incentives for unoriginal content. Please send in per the above process and acknowledge that your piece has been published and where and when this has been published before. If we choose to publish it, we will link it with appropriate canonical references.

Expert Contributors

Independent experts contribute stories to Maple Publishing Pty Ltd using a different process managed carefully by our editorial team. We seek respected industry expert contributions that help over-50s, retirees, and seniors navigate the challenges and opportunities of later life. These stories are not eligible for our contributor payments and incentives. If you want to be considered an Expert Contributor, please contact our editor.

We do not publish SEO backlink articles or promotional content through this program. For high-quality, high-performing content partnerships, please contact our editorial team by completing [this contact form], and our Editorial Team will contact you.

Contributor terms and conditions

Maple Publishing Pty Ltd ABN: 51676510839 of 2/17 Commercial Drive, Ashmore QLD 4217

1. Together with the mutual promises and obligations contained herein and by way of other good and sufficient consideration, contributors submitting written content and images to Starts at 60 acknowledge and agree that:

(a) the Contributor will provide works and subject matter for potential publication ("Content") to Starts at 60 from time to time, in accordance with these Terms and Conditions, and

(b) in return for the Content, Maple Publishing Pty Ltd shall publish and distribute the Content to its audience via its print media, newsletters, websites, social media platforms, and any other third-party media platforms ("Platforms") and provide credit to the Contributor in accordance with these terms & conditions.

2. On each occasion that the Contributor provides Content, Maple Publishing Pty Ltd agrees that it shall:

- (a) assess the Content and consider whether to publish it on the Platforms, and
- (b) publish and distribute the Content to its audience (subject to the above approval).

3. The Parties acknowledge and agree that:

(a) Maple Publishing Pty Ltd will enjoy an exclusive, irrevocable, royalty-free licence to reproduce in material form, publish, communicate to the public and adapt (for stylistic or legal purposes) the Content.

(b) Without limiting the Contributor's right to receive credit under clause 5, the Contributor will automatically consent to and unconditionally and irrevocably waive any past, present or future acts or omissions by Maple Publishing Pty Ltd in relation to the Content that would otherwise constitute infringement of any of the Contributor's moral rights.

(c) Maple Publishing Pty Ltd will be entitled to sublicense or assign its rights under these Terms & Conditions to third parties, including the licence in relation to the Content.

4. The Contributor represents, warrants, and agrees that (unless the Contributor expressly advises in writing at the time of communicating any Content):

(a) the Content will be original and will not infringe any third parties' rights under the Copyright Act 1968 (Cwth) or equivalent legislation; and that contributors have secured distribution rights for all images submitted; and

(b) the Content will not convey any defamatory imputations of and concerning third parties; and

(c) the Contributor will indemnify Starts at 60 in relation to any losses, demands or other liabilities arising from any breach or failure of the Contributor's express warranties in this clause.

5. In any dealings with the Content, Maple Publishing Pty Ltd agrees to include a credit/acknowledgement of the Contributor in the form agreed between the Parties. No casual or inadvertent failure to accord the credit in accordance with this Agreement shall constitute a breach of this Agreement by Maple Publishing Pty Ltd but Maple Publishing Pty Ltd agrees to use reasonable efforts to correct any such failure if capable of rectification on a prospective basis promptly upon notification by the Contributor.

6. The Contributor acknowledges and agrees that it may be classified as an "Author" or "Writer" on the Author's section or page of the applicable platform or website, if relevant.

7. Without limiting either party's equitable rights and remedies in relation to confidential information, the Contributor agrees not to disclose the terms and conditions without the prior written consent of Maple Publishing Pty Ltd, except as required by law or to professional advisers to obtain advice.

8. Both Parties agree to comply with all applicable jurisdictional privacy and data laws, regulations and policies when collecting, using or storing consumer data (whether personally or non-personally identifiable).

9. These Terms & Conditions are governed by the laws of Queensland, Australia, and both parties submit to the exclusive jurisdiction of the courts of Queensland, Australia.

10. In the event that any clause or any part of a clause of these terms becomes invalid, illegal, unlawful, or otherwise incapable of enforcement, that clause or part of a clause shall be deemed severed and of no force and effect. All other clauses and parts of clauses shall nevertheless prevail and shall remain in full force and effect, and no clause or part of a clause shall be construed to be dependent on any other clause or part of a clause unless stated in these terms & conditions.